2012
ANNUAL REPORT

TEMPLE MADE
A YEAR OF OPPORTUNITY

A tuition freeze and a $100 million scholarship fundraising initiative. More prospective student applications—and a more academically qualified incoming class—than ever before. Records broken for licensing revenue and sponsored research. A renaissance for Temple as a true Philadelphia arts destination. Rising prominence on the national athletic stage. Community partnerships that continue to thrive and grow. A new campus experience. And of course, students who live, work, grow and achieve.

That was Temple University in 2012.

With every passing year, Temple grows more vibrant, dynamic and relevant than ever before. Fiscal Year 2012, from July 1, 2011, to June 30, 2012, will be remembered as a period of exciting transition and opportunity for this university, culminating in the selection of Neil Theobald as Temple’s 10th president. And as we look back on the year that was, we also remain tremendously enthusiastic for what the future holds, and excited for the next chapter in Temple’s history.
We have a long tradition of self-made success. Temple started in 1884 as a night school, with classes after hours so that working-class students could keep their day jobs. While a lot has changed, our heritage still drives our work ethic. Temple students turn opportunities into accomplishments. World-class labs become proving grounds for world-changing ideas. A classroom becomes the boardroom of a tech startup. Professors turn into mentors through grad school and beyond. All because the people at Temple are driven to learn and daring to do.
TEMPLE 2012

- Founded 1884
- 28th largest university in America
- Fourth-largest provider of professional education (Dentistry, Law, Medicine, Pharmacy, Podiatry)
- 17 schools and colleges
- Nine campuses (Main Campus in North Philadelphia, six throughout Pennsylvania, and Rome and Tokyo)
- 399 academic degree programs
- 38,998 total students from all 50 states and 123 nations
- Named to Kiplinger’s Personal Finance Best Values in Public Colleges list for “delivering a stellar education at an affordable price”

AN OUTSIZED IMPACT

- $3.7 billion—Temple’s annual economic impact on Philadelphia
- Third-largest private employer in the city
- One in seven college graduates in Philadelphia has a Temple degree
- $6.2 billion—Temple’s annual economic economic impact on Pennsylvania
The Temple type is not a stereotype. Every experience is different. Students shape Temple as much as they forge their own futures. They are stimulated by the city of Philadelphia and its spirit, but are not bound by it. Their presence has global reach through networks of both people and megabytes. They have the passion, the drive and the willingness to get their hands dirty. Temple is a place where students can make things happen, seize opportunities, discover the world around them and get a lead on the rest of their lives.
The Class of 2015

Temple University attracts the best and the brightest. In the fall of 2012, Temple admitted one of its most impressive classes ever.

- 40,000+ prospective student visits (a new record has been set every year since 2008)
- 23,864 completed applications for admission for fall 2012, including 5,131 from transfer students (both an all-time high)
- 1109 average SAT score of first-year freshmen
- 3.8 average GPA of transfers
- 3.41 average high school GPA of first-year freshmen

Temple’s 1,935 total full-time faculty and numerous researchers, physicians, staff, and graduate, professional and undergraduate students are a massive engine of creativity, technology and discovery. They are responsible for some of the top-rated programs and most productive research labs in the country. Temple’s faculty don’t just teach with lectures and texts—they invite students to participate in real-world action, they encourage them to turn their interests into passions and they devote themselves to materially advancing their fields and the world around them.
TOP RANKED
U.S. NEWS & WORLD REPORT 2011–2012

13TH IN THE NATION
TYLER SCHOOL OF ART
#3 CERAMICS • #9 SCULPTURE
#10 PAINTING/DRAWING • #10 PRINTMAKING
#20 PHOTOGRAPHY

47TH IN THE NATION
SCHOOL OF MEDICINE

52ND IN THE NATION
FOX SCHOOL OF BUSINESS

58TH IN THE NATION
BEASLEY SCHOOL OF LAW
#2 TRIAL ADVOCACY • #7 PART-TIME LAW
#9 LEGAL WRITING

APPROXIMATELY 20 ADDITIONAL PROGRAMS RANK IN THE TOP 100 IN THE NATION.

RESEARCH WITH RESULTS

• Temple patented or licensed 10 new technologies in 2012

• Temple received $2.5 million in licensing revenue in Fiscal Year 2012—and that is expected to grow to more than $13 million in Fiscal Year 2013

• Temple ranks in the top 2% in the U.S. in university tech licensing revenues (no. 80 of approximately 4,500 degree-granting institutions)

• Temple University School of Medicine ranks 5th in the nation in National Institutes of Health research funding per faculty member

• Temple University is classified by the Carnegie Foundation as a Research University with high research activity
Temple is about more than education. It is about empowering our students to forge relationships with our neighbors and give back to the community. Express themselves through art and media. Challenge themselves through athletics. Expand their horizons by studying abroad or interning at a business. It is about giving them the skills and the attitude they need to be successful in their careers and lives.

Whatever a student’s passion or need, Temple University has a program to support and empower it.
OPPORTUNITIES ABOUND

• More than 300 student organizations at Temple
• 24 intercollegiate men’s and women’s teams in the BIG EAST athletic conference
• Study-abroad programs in London, Beijing, Brazil, India and many other locations, and education partnerships with more than 80 institutions around the world
• More than 500 arts events every year through the Center for the Arts, from theater, dance and music performances to fine art showings at Temple Contemporary

COMMUNITY MINDED

More than 14,000 Temple students engage in community service every year, including 1,300 who tutor and mentor local school-age children. Temple has more than 300 community engagement programs, is consistently recognized on the President’s Higher Education Community Service Honor Roll, and contributes more than 65,000 volunteer hours to Philadelphia every year.
When Fiscal Year 2012 drew to a close at the end of spring, a number of developments were already under way that will chart the course for Temple University in 2013 and well beyond. But shortly after the fiscal year ended, there was a flurry of excitement and activity, as Temple secured a stable Commonwealth appropriation, took major steps to protect the future affordability of our education for the next generation of students, and announced our next president.

All of these actions lay the groundwork for a bright future for Temple University.
Neil Theobald became the 10th president of Temple University on January 1, 2013. Prior to coming to Temple, Dr. Theobald served as senior vice president and chief financial officer at Indiana University. Dr. Theobald’s research interests lie in the appropriate role of decentralization in educational financing and in modeling educational labor markets. He has authored books, book chapters, dozens of journal articles and nearly 50 policy reports for U.S. state governments.

A native of Peoria, Illinois, Dr. Theobald began his career as a secondary school mathematics teacher in Washington state. Dr. Theobald served as an assistant professor at the University of Washington, before moving to Indiana University, where he was associate professor, and later professor, of education finance. From 1993 to 2002, he directed the Indiana Education Policy Center, which led Indiana’s efforts to improve equity and productivity in K–12 schools through the state’s allocation of about $7 billion each year. He holds a bachelor’s degree from Trinity College and a doctoral degree from the University of Washington.

In response to growing financial pressures on students, Temple took unprecedented steps in 2012 to protect the affordability of education for current Temple students, and the next generation. The university:

- Froze base undergraduate tuition and mandatory fees for the 2012–2013 school year
- Held base tuition stable for students in the majority of graduate programs
- Increased financial aid by 10.7%
- Cut the operating budget by $113 million since 2010
- Pledged to raise $100 million in new scholarships in five years

For more information on Temple’s commitment to the future of educational access, and how you can help, please visit giving.temple.edu.
TEMPLE UNIVERSITY CONSOLIDATED FINANCIAL STATEMENT
Includes Temple University and Temple University Health System
For the year ending June 30, 2012 (in millions of dollars; rounded)

TOTAL REVENUES: $2,248.08

TOTAL EXPENSES: $2,214.96

TEMPLE APPROPRIATIONS IN REAL DOLLARS PER FULL-TIME STUDENT (in thousands of dollars)

ENDOWMENT MARKET VALUE AS COMPARED TO SELECT PEER INSTITUTIONS
Based on Fiscal Year 2011, as reported to the National Association of College and University Business Officers
Dennis Alter
Joan H. Ballots*
Leonard Barrack
Jon A. Boscia
William H. Cosby Jr.
Theodore Z. Davis
Nelson A. Diaz
Ronald R. Donatucci
Patrick J. Eiding
Judith A. Felgoise
Richard J. Fox
Lewis F. Gould Jr.
Lon R. Greenberg
Ann Weaver Hart
Lewis Katz
Susanna E. Lachs
Patrick V. Larkin
Solomon C. Luo
Joseph W. Marshall III
Scott Mazo
Theodore A. McKee
Christopher W. McNichol
J. William Mills III
Mitchell L. Morgan
Patrick J. O’Connor, Chair
Bret S. Perkins
Daniel H. Polett
Phillip C. Richards
Milton L. Rock
Robert A. Rovner
Edward Rudolph
Jane Scaccetti
Anthony J. Scirica, Vice Chair
Jay H. Shah
Michael J. Stack III
James S. White

*Deceased