OWLS FLOCK HOME TO CELEBRATE

The energy was palpable. The experience inspiring. Main Campus hummed with enthusiasm and conviviality from October 17 to 19 in celebration of Homecoming 2013 and the inauguration of Temple University’s 10th president, Dr. Neil D. Theobald. Thousands of Owls gathered to take part in the festivities honoring this momentous event in Temple’s long and proud history.

Conwell Society members infused the spirit of the Conwell community into the festivities by taking part in several events: Academic Symposia, Boyer Mosaic Concert and Homecoming Tailgate—all testaments to Temple’s exceptional academics, arts and athletics.

Larry Keen, SMC ’71, flew in from Florida and shared, “The homecoming experience was vibrant, it was great to see so many enthusiastic and proud Temple people. And the new president seems to really get us. Learning that he was the first in his family to graduate from college and then hearing his comprehensive vision in the inauguration speech, one can be confident that Temple will remain faithful to its heritage of inclusion and opportunity, and be a world class university. In fact, we already are. I sense Dr. Theobald will carry Temple yet higher.”

As a valued leader for Temple, we invite you to view highlights from Dr. Theobald’s inauguration and learn more about his vision for Temple University: news.temple.edu/templetoday/2013-10-21

Named for the university’s founder and first president, the Conwell Society honors those who sustain Temple’s tremendous educational enterprise through leadership philanthropic investment.

Contact us: 215.926.2522 or conwellsociety@temple.edu

ALL-STARS ON A WINNING TEAM

Because of your amazing commitment and the support of your fellow leadership donors, Temple University has achieved a record-breaking fundraising year—and we want to say: thank you!

In the past fiscal year, which ended June 30, Temple donors gave $65.8 million in new gifts and pledges to empower Temple’s people, programs and places. As the all-stars on this winning team, you helped us eclipse every fundraising total in Temple’s 129-year history. And you focused your philanthropy squarely on our students, our research and our vibrant campus.

Support for scholarships nearly doubled, rising from $8.8 million in Fiscal Year 2012 to $16.5 million last year. You also recognized the importance of Temple’s faculty and research initiatives, increasing your support for instructional and research enterprises from $8.14 million to $16.26 million. And you enriched Temple’s dynamic learning environment by giving $5.8 million to support the places where discoveries are made, art is made, relationships are made and success is made.

You, along with your fellow Conwell Society members, are a critical asset to Team Temple. Your continued philanthropic investment and leadership create learning experiences that lead students to improve lives and change the world. With your continued commitment, Temple will be empowered for many more years of success.

Sincerely,

Ulrick “Rico” Joseph, ENG ’81
Chair, Conwell Society

Kate Long
Executive Director, Conwell Society

You’re receiving this because you’re one of the movers and shakers, the VIPs, the all-star supporters who help Temple University thrive. In other words, you’re part of the Conwell Society. We want to thank you and share with you the progress being made as a result of your leadership investment.
THE WORD IS OUT: TEMPLE IS A HOT SCHOOL

This past year, Temple University had its largest number of prospective student visits ever. More than 41,000 prospective students and their families visited—three percent higher than the previous high in 2011 and a 50 percent increase from 2006.

What’s more, the nearly 4,400 freshmen who matriculated at Temple this fall are a class of record-breakers. In addition to being one of the largest and most diverse freshmen cohorts ever, the Class of 2017’s academic credentials are unmatched in Temple history.

The support of Conwell Society members fuels Temple to be a place of opportunity: for growth, creative innovation and real-world experiences. These are the things that appeal to smart and savvy students, students who know Temple will provide them with a good return on their investment.

U.S. News & World Report annual rankings moved Temple up four spots to 121 among the top national institutions of higher education. Provost Hai-Lung Dai shares, “We are on track to reach our goal of entering the top 100 national universities by the year 2017. This year we invested in scholarships and financial aid to make us more competitive. These efforts brought us our best class ever, and their impact will no doubt emerge in next year’s rankings.”

WHY TEMPLE?
Choice for Academics
Name: Sarah K. Grimes
Year: Freshman
Major: Kinesiology
Hometown: Dana Point, California

“I wanted a school that had resources outside the school itself—partnerships with the community, research opportunities, job shadowing. After researching Temple, I thought: ‘This school is amazing!’ Nationally ranked programs, awesome faculty, great resources on campus and in the city, and scholarship opportunities...I just had to go here.’

Choice for Philanthropy
Name: Naser Khaledi, FOX ’06
Hometown: Kuwait
Current station in life: Consultant, Chicago, Illinois
Designation: International Students Fund

“Temple has an international vision. It’s an institution that truly believes in and supports international students like me, which adds a rich blend to the educational experience. The university was supportive of my case and got me the help I needed beyond my expectations. Without a doubt, I hope other alumni donate to Temple to make a positive difference in another student’s life.”

TEMPLE AS AN ECONOMIC ENGINE

$3.7 billion yearly economic impact on Philadelphia

3rd largest private employer in Philadelphia

1 in 7 college graduates in Philadelphia has a Temple degree

$6.2 billion yearly economic impact on Pennsylvania

ENTERPRISE THIS

RESEARCH WITH RESULTS

In print, on the air, through word-of-mouth: the news about Temple research is showing up everywhere. Why? Because faculty and students at Temple University address real-world problems head on. Top researchers come to Temple to make things that make a difference.

Robert Levis runs the Center for Advanced Photonics Research (CAPR). His lab has the feel of a thinker’s workshop, the energy of a science fair and the attitude that there is absolutely no limit to what technology can do. Levis and his team of researchers have discovered how to inexpensively create a laser system able to detect molecules in the air. This breakthrough is so substantial that the Department of Defense has taken notice and asked Temple’s team of researchers to push the technology further for dirty bomb detection. The lasers have the potential to offer real-time medical diagnoses, and solve crimes.

All of this is happening right on North Broad Street and Levis will be the first to tell anyone it’s all because Temple donors like you make it possible. Your continued support empowers the groundbreaking work taking place at Temple and puts us on the world stage as a leader in applied research.

EMPLOYEE SWAGGER

(/go on, brag to your friends)

Temple University’s Diamond Marching Band was featured in Rolling Stone’s “10 Mind-Blowing College Marching Band Cover Songs” for their rendition of Kanye West’s “All of the Lights.” Check out the article and video of the band performing the hit song by going to: news.temple.edu/templetoday/2013-09-19