HIGH-YIELD INVESTMENT

The Innovation and Entrepreneurship Institute (IEI) is getting a great return on investment. The program at the Fox School of Business encourages, nurtures and supports entrepreneurship, social entrepreneurship and innovation at all 17 schools and colleges within Temple University. As a result, hundreds of startups have been launched, adding to the thousands of jobs and billions of dollars Temple contributes to the economy.

At some universities, students spend most of their time listening to lectures. But because of the IEI and programs like it, Temple students spend their time doing things out in the world and taking a hands-on approach to both their educations and their careers. The IEI provides budding entrepreneurs, from first-year freshmen on up, with coaching and counseling and connects them with investors and industry experts. The institute also hosts several annual competitions that award students and alumni with professional training and prizes for their business ideas.

For these reasons and more, Temple has had one of the top undergraduate entrepreneurship programs in the nation for 10 consecutive years, according to The Princeton Review.

YOUR PHILANTHROPIC IMPACT

You can see it in the lives our students and faculty are transforming around the globe. You can witness it in the groundbreaking technologies our researchers are delivering to the public. And you could sense it in the excitement percolating at our Conwell Society celebration last month. Incredible things are happening at Temple University, and everyone can feel the momentum.

How did we get here? It’s simple: The university succeeds because of the vision and generosity of leaders like you. As part of the Conwell Society, you are a key reason why Temple’s people, places and programs are constantly changing the world and improving lives.

You’ve helped bring Temple to unprecedented levels of achievement. With your continued leadership investment, we’ll be able to offer our students even greater opportunities to make a difference.

You make it all possible—thank you for helping today’s students become Temple Made!

Sincerely,

Ulrick “Rico” Joseph, ENG ’81  Kate Long
Chair, Conwell Society   Director, Conwell Society

Just Last Year | JULY 2011–JUNE 2012

• 3,500 Conwell Society members
• $32.9 million raised by the Conwell Society
• $4 million+ raised for scholarships alone
• Nearly 250 new members—and counting

You’re receiving this because you’re one of the movers and shakers, the VIPs, the all-star supporters who help Temple University thrive. In other words, you’re part of the Conwell Society. We want to thank you and share with you the progress being made as a result of your leadership investment.

Contact us: 215.926.2522 or conwellsociety@temple.edu

Chromatic Creations

Talk about Temple Made. Rachel and Sarah Stanton, fraternal twins and Temple juniors, are co-owners of Rainbow Fish Tie Dye, a business they launched to sell tie dye T-shirts, sheets and screens. A large portion of their sales come from Temple students, and the sisters have also taken part in the university’s Day of Entrepreneurship and other events. Says Rachel: “There are tons of great opportunities here to develop our business.”
THE RIGHT NOTE

Kelvin Grant always had the musical chops, but without scholarship support made possible by Temple donors, the 2012 Music Education graduate wouldn’t have had the opportunity to make the most of his talents and prepare himself for a flourishing career. Grant says the financial aid he received kept him from having to spend all of his time outside of class trying to make ends meet by taking on a full-time job, by piling on debt or by making compromises on his hopes and dreams. Instead, he was able to fully commit himself to his studies and take part in numerous activities—including interning with the School District of Philadelphia and mentoring young musicians at a summer camp—that have empowered him for success.

Grant knows firsthand that donors can help students become Temple Made. The most effective education takes place both inside and outside the classroom, and the greatest gift anybody can give a student is the opportunity for a brighter future. With your continued support, Temple students can follow their passions, improve their communities, make their marks on the world—and keep the music playing.

Kelvin Grant, BYR '12

THE COST

Average cost to educate a Temple student
$24,600

Baseline undergraduate in-state tuition
$11,594

The tuition increase these students would have without donors and other sources of support
$13,006

THE REALITY

70% of Temple undergraduates demonstrate financial need

16,702 of these students received some amount of financial aid last year

83% on average, Temple was able to meet 83% of their financial need

Strengthening Scholarships

Temple has committed to raising $100 million in scholarships over the next five years to help students like Kelvin get the support they need to realize their dreams and achieve their best. With your continued support, we’ll meet that goal—and our students will be able to meet theirs too.

$24,600

$11,594

$13,006

THE UNIVERSITY HAS SEVERAL CAMPUS IMPROVEMENT PROJECTS IN PROGRESS OR COMPLETED:

Medical Education and Research Building
North Broad and West Tioga streets
Completed: Oct. 2011
Superior medical research and teaching complex

Architecture Building
12th and Norris streets
Completed: Jan. 2012
Improved learning space for architecture students

Edberg-Olson Hall Expansion
10th and Diamond streets
Completed: July 2012
Training and study rooms for student-athletes

Pearson and McGonigle Halls Renovation
North Broad and Montgomery Avenue
Completed: Sept. 2012
Enhanced basketball practice facilities

Mitchell and Hilarius Morgan Hall
North Broad and West Oxford streets
Expected Completion: Summer 2013
Main Campus residence hall for nearly 1,300 students

Science, Education and Research Center
12th Street and Polett Walk
Planning in Progress
Advanced technology and modern labs

New Library
North Broad Street and Polett Walk
Planning in Progress
A center for intellectual life on Main Campus

VIBRANT, VITAL, 24/7

The incredible growth and improvement of Main Campus, especially the Temple 20/20 campus development plan, are transforming the university and creating hubs of academic, research and creative excellence. A new residential facility that can house nearly 1,300 students is slated to open next summer and will serve as a new center of gravity for student life. Expanded fitness, basketball and football facilities are bringing Temple Athletics to new, national prominence. And, very soon, a science, education and research center will provide advanced technology and modern labs for learning and innovation.

These are more than just buildings. These spaces empower Temple and the students who live, work, learn and grow here. Your investment in campus improvement enables the university to remain dynamic and competitive, and to continue providing essential resources for students and faculty as they embark on brave new frontiers.